



# 2008 SHOWCASE APPLICATION

## IACEP CONFERENCE, SEPTEMBER 3-5 • GREEN VALLEY RESORT, HENDERSON NV

**APPLICATION REQUIREMENTS:** Each act must list a website containing detailed information on the act OR must submit to Leona Plough, IACEP Executive Offices, 73 Somerton Place, Columbia, SC 29209, the following: a current DVD or video of the stage performance; a stage plot; a recommendation from a Producer or end-user of the act; current photographs; and any other materials representing the performance. Incomplete applications will not be considered.

**PLEASE MARK ONE:**

SHOWCASE CATEGORY:  Music  Comedy  Novelty  Emcee  Celebrity  Other: \_\_\_\_\_

Description of your act: \_\_\_\_\_

**FEES:** Below, please compute all fees for this application.

**SHOWCASE & EXHIBIT FEE**

\$1975 (IACEP MEMBER, includes \$25 non-refundable app. fee) \$ \_\_\_\_\_

(Showcase Fee \$1200/ Exhibit Fee \$750 / Application Fee \$25) \$ \_\_\_\_\_

\$2375 (NON-IACEP, includes \$25 non-refundable app. fee) \$ \_\_\_\_\_

(Showcase Fee \$1400/Exhibit Fee \$850/Application Fee \$25)

**ADDITIONAL STANDARD BOOTH (REQUESTING A SECOND BOOTH)**

BY JUNE 30: \$750 (IACEP MEMBER) \$950 (NON-IACEP) \$ \_\_\_\_\_

AFTER JUNE 30: \$950 (IACEP MEMBER) \$1150 (NON-IACEP) \$ \_\_\_\_\_

**ADDITIONAL ITEMS:**

PRE-SHOWCASE DINNER, SHOWCASE & AFTERGLOW TICKET(S) \_\_\_\_\_ \$200 (ea. thru 8/15) \$ \_\_\_\_\_

SHOWCASE & AFTERGLOW PASS (ES) \_\_\_\_\_ \$40 \*(each thru 8/15) \_\_\_\_\_ \$55\*(each after 8/15) \$ \_\_\_\_\_

\*This pass includes access to the Main Stage Showcase & Afterglow in the Exhibit Hall following the Showcase. It does not include the Pre-Show Buffet prior to the Main Stage Showcase. All Artists performing for the Main Stage Showcase are admitted FREE to the Afterglow in the Exhibit Hall but this pass does NOT include the buffet.

TOTAL DUE \$ \_\_\_\_\_

**AVAILABILITY** (mark only if needed) Specific dates not available:  Not available 9/3  Not available 9/4  Not available 9/5

**SIGNATURE REQUIRED:** I have read the terms, requirements, restrictions and packages provided to showcasing acts and exhibitors and agree to these as specified. \_\_\_\_\_ Company/Act: \_\_\_\_\_ Date: \_\_\_\_\_

**CREDIT CARD PAYMENT:**

Full name on Card-(Please Print): \_\_\_\_\_ Card Type: \_\_\_\_\_

Account # \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_ Security Code (3 digit on back) \_\_\_\_\_

Billing Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

**FAX APPLICATIONS** to (803) 787-8073 or **MAIL** to: IACEP, 73 SOMERTON PLACE, COLUMBIA SC 29209.

**APPLY ONLINE** at [iacep.com](http://iacep.com) or [americanentertainmentmagazine.com](http://americanentertainmentmagazine.com)

**QUESTIONS?** Contact Leona Plough, IACEP Executive Director, (803)782-1947.

**NO APPLICATION CAN BE ACCEPTED UNLESS IT IS COMPLETE. PLEASE VERIFY YOU HAVE COMPLETED ALL INFORMATION. DEADLINE FOR APPLYING IS MAY 31, 2008**

# IACEP / AMERICAN ENTERTAINMENT MAGAZINE SHOWCASING REGULATIONS AND LINKS.

## PLEASE READ CAREFULLY

**SHOWCASES:** A limited number of showcase opportunities are available to both IACEP and other industry agencies and artists. First preference goes to IACEP members when all factors are equal. Slots will include Main Stage on Wednesday, September 3 and the Chairman's Dinner on September 4, as well as independent slots throughout the general meetings, September 3-5. Applications are accepted until **May 31, 2008**. Showcase slots are assigned by category. IACEP's Board of Directors and American Entertainment Magazine are authorized to approve and schedule all acts, and are the final decision-makers.

Showcase artists are required to purchase exhibit booth space if selected for a Showcase. A Showcase & Exhibit Application, along with credit card information or check in the correct amount, must be received and the required **\$25 non-refundable application fee** paid before an application will be considered complete. Incomplete applications are automatically rejected. Credit cards will not be charged, nor check deposited, until the applicant is selected for a showcase, except for the \$25 application fee. Submission of an application does not guarantee acceptance. Once a Showcase /Exhibit Application has been accepted, showcase and exhibit fees will be charged or check deposited, if not already deposited. All fees are then non-refundable. Every Showcase act must be represented in the Exhibit Hall and will be offered ten (10) comp Showcase & Afterglow Passes.

A Standard Showcase Production Package for all acts is being provided by IACEP and American Entertainment Magazine. Download it at [www.iacep.com](http://www.iacep.com) by clicking on the "Conference" button, and then the "Showcase/Exhibit" button. Any additional requirements will be at the expense of the showcasing act or agency. Other Exhibitor details/requirements are contained in the Exhibitor Contract and Agreement Terms, all of which can be downloaded, go to [www.iacep.com](http://www.iacep.com), click "Conference" button, and click the "Showcase/Exhibit" button.

Showcase & Exhibit Booth purchase includes one tabletop exhibit booth and one representative of the act to staff the booth, one Pre-Show Dinner Ticket in the Exhibit Hall, and one Main Stage Showcase & Afterglow Pass. It does not include a Conference or a Chairman's Dinner ticket, which can be purchased at [www.iacep.com](http://www.iacep.com). Click on "Register/ Exhibit Now!"

Exhibit booth location cannot be selected by applicant until payment is received for the exhibit booth. After June 30, any remaining booth locations will be assigned by IACEP. Payment may be made by separate check or credit card (as specified on the application). **LIVE DEMOS require the purchase of two booths.** Live Booth Demos are for acts who may not be appropriate for showcasing or need a more intimate environment and require approval. The demo must be contained in the two booth area. Booth locations must be approved by IACEP's Exhibit Committee. Electrical connections and other special requirements in the Exhibit Hall are available at an extra charge. Specific details for exhibiting and showcasing are in the Exhibitor Contract and Terms of Agreement and therefore are an integral part of this application. These documents can be downloaded at [www.iacep.com](http://www.iacep.com) by clicking on the "Conference" button, and then the "Showcase/Exhibit" button.